



ALBUQUERQUE'S LOCAL INDEPENDENT BOOKSTORE

4022 Rio Grande Blvd NW / consign@bkwrks.com / 505.344.8139

Bookworks' Book Consignment Policy

Bookworks will pay 60% for a consignment. **The basic handling fee for consignment books is \$25.**, which includes shipping for returned product. Bookworks will take 5 copies of the book initially. Bookworks agrees to display books left here on a consignment basis for 3 months. During that period, Bookworks may contact the consignor to request additional quantities for sales, and/or to pay the consignor for items already sold. Bookworks will send any unsold books and any payment accrued from book sales to an address that the consignor provides. Payment will be calculated quarterly.

In addition, we offer three promotional packages to consignors:

Promotional Packages Available		
	We will:	You must provide:
\$50 A	Feature your book for at least two weeks on our main floor display. At the end of consignment, we will arrange a Sit&Sign Event	5 copies of your book Approx. 50 word description or review
\$75 B	In addition to the above, book is: • featured in our email newsletter • on a Local Favorites page of our website for at least 60 days • Able to be purchased online for the entire time your book is in stock at the store	5 copies of your book to start Approx 50 word description or review High resolution JPEG of book jacket
\$150 C	All of the above plus a local author fair book signing event with four other local authors	All of the above plus 30 local email addresses, author bio, author photo. Signings will be scheduled according to the events calendar and will be booked several months in advance

Note:
Package C events are marketed more aggressively than Sit&Signs. This includes media releases and newsletter features.

Sit&Signs occur Friday nights between 5-7pm.

All events may take 2-3 months to schedule due to calendar volume.

Bookworks will donate books left for more than 6 months without a valid return address, and will calculate payment for items sold only quarterly. Bookworks is not responsible for damaged or stolen items.

Successful Consignment Tips

- Encourage friends, family, and other contacts to purchase your book at Bookworks.
- Contact your local media and mailing lists to announce that your book is available at Bookworks.
- Send out press releases, review copies, and other promotional materials.
- Get involved with book clubs, libraries, and other community organizations. Greater success comes from a wide array of author-coordinated promotion.
- Be aware of price point and compare your book with existing products.